

DRAN MASH NO LURE FOR WILD HORSE OF LONG BEACH

Stud Scorns Anything So Tame, but Sand Hound May Turn Trick.

Why is a wild horse? Why is a wild horse wild? What made the missing horse of the Long Beach sand dunes wild? Why is a sand dune? These are a few questions from the stacks of letters received by the editor of the Evening World about the mysterious disappearance of the thoroughbred horse of Long Beach, who responded without a neigh to the call of the wild.

"Red" Randall, the Night Rider, the

Pawnee Bill of Point Lookout and the "Scourge of the Sand Dunes," is the only man, so far as is known, who has glimpsed the loosed steed of the dunes since he left his stable. "I was working in my claim garden by the phosphorescent gleam of the waves," said "Red" Randall, "when I was startled by a terrific snorting. Turning, I saw, in the dim light an animal with glaring eyes. For a moment we trembled together. Not a breath of wind was stirring, but suddenly I felt a strong breeze and my face was whipped as it struck by a sandstorm. I had been whirled in the face by the tail of the wild horse. The wild horse was gone. Here is one of the letters sent to the editor:

Editor Evening World: Dear Sir:

In reading the stories in your paper about the wild horse of Long Beach, it has occurred to me that you don't know what made the horse wild. I don't either, but my theory is that the reason is that there are no barns in Long Beach. They're all gone. It would make any horse so wild to have to live on gasoline. Yours truly, GENE MARTIN.

WHY IS A SAND DUNE IS THE PUZZLE TO THIS ONE.

Here is another:

Editor Evening World: Dear Sir—I see by your paper

that there is a horse gone wild at Long Beach. I have had a great deal of experience with wild horses in Nevada. A horse doesn't go wild. It is born wild. This horse probably stayed out all night and was abandoned to go home. They may not be aware of it down there in the sand dunes, but cats is a very good inducement for the capture of an animal and to keep him at home. By the way, why is a sand dune? BILL STONEHAM.

Mr. Fred Flyer writes:

To the Editor of the Evening World: If you are interested, that the proper way to search for the missing wild horse would be with an airplane. One could be fitted up with a harness such as is used in the fire houses and when the horse was seen simply drop the harness on his back. You not only would find the horse, but capture him as well. I can furnish the airplane if you will get the harness. Another letter signed by Vito Veritas reads:

Editor Evening World:

Dear Sir: In this wild horse on the square, I have heard of the banana horse, the side hill setter, the hobby horse and the circus horse, but have never seen a wild horse. If there is any chance to start an expedition to hunt the animal down, I have a friend who is a cowboy I'd like to enter. I must tell you, though, that he has a horse named a wild horse. Meanwhile the wild horse isn't the only thing that is wild at Long Beach. They're all going wild. And here are more letters:

To the Editor of the Evening World:

As an ancient and conscientious reader of your esteemed journal, I feel that I am permitted to enter a decided protest against the Wild Horse of Long Beach articles which have appeared from time to time. I fear that the Wild Horse is but the stalling efforts of a wild-eyed correspondent. If we must have horseplay in our daily press, let there be dignity with it. Your correspondent is evidently having the horse laugh on some one. The whole matter is a wild and whimsical joke. Your correspondent evidently received his inspiration in a pony of brandy. In the main, however, the horse isn't wild, but a relief from summer's heat, but let us not saddle ourselves on ridicule, let loose the reins of fancy and surrender ourselves to unbridled facts. Let us put a curb on these fetlocks of fancy and cinch the truth. The girl of this matter is not fully understood, but as Martingale points out in his undignified way, "Hoofs, Their Cause and Cure," there is no indication of stability. If you wish my sincere advice you will drop this tale and advise your back writer to find another vehicle for his efforts. BARNES CURRY-COMBE, Dapple Bay, Maine.

WOULD SET THE DUNE HOUNDS AFTER ELUSIVE EQUINE.

To the Wild Horse Editor Evening World:

Sir: May I venture to suggest as an aid to your really valuable efforts toward rounding up the Wild Horse of Long Beach the fact that you permit me as "my bit" to loan you the services of my pack of "Dune Hounds." I shall be glad to offer you this service free of charge on account of the war, although they live chiefly on potatoes and anthracite, which they are burning for the scout. Their coal-black eyes are kindling with grateful anticipation to

range the mysterious fumes into which have been plunged. I might add here also that while they bite they are not bituminous. I can at once place a ton of Dune Hounds f. o. b. at Red Randall's root. I shall have to accompany them myself, however, because they are not used to the East, having been raised and trained on the vast sand wastes of the Mojave, where the Indians taught them their peculiar hereditary instincts in pursuit of the wild steeds that roam that desert region and trackless wastes. Perhaps a description of the Dune Hound may be interesting to you as a preliminary to en-

tering on my hunt. Not to be dogmatic or to sound you details, the following are the curtailed facts:

1. The Dune Hound possesses a peculiarity which makes him unique among canines. He is equipped with a huge, bushy tail, somewhat like our domestic whist broom. When on the track of his prey he is compelled to run backwards, as the speed of his progress in a forward direction would cast sand in his eyes and blind him. Such, sir, are the marvels of nature's adaptive laws.
2. The Dune Hound's hind legs are in front, while his front pedal

extremities are situated under his tail. It is an inspiring sight of a brief spring morning to see a pack of these noble animals dashing forward (I mean backward) sweeping up the sand with their broom-like tail, thus clearing his track.

3. The Dune Hound when on the trail is possessed of a peculiar wall. At a distance it has frequently been mistaken for solitary desert travelers for the plaintive and distinctive cry of a feed-bag full of oats. Hence the value of the Dune Hound to the Wild Horse Hunters of Randall's Reef. BERNARD BASKERVILLE, Alder, Newfoundland.

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Made to Measure

\$13.75

In view of the fact that woolen prices are constantly going up, this is a great opportunity. This sale is possible only because it is our policy to sell at the old low prices all the materials we bought before the advances. There are hundreds of the newest and smartest summer designs and we will make up your clothes in any of the newest models. Tailoring, fit and quality guaranteed.

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1387 Broadway, Bet. 37th and 38th Sts.
1514 Third Avenue, Near 85th Street.
2258 Third Avenue, Near 123d Street.
251 Eighth Avenue, Near 23d Street.
691 Eighth Avenue, Bet. 43d and 44th Sts.
2331 Eighth Avenue, One door above 125th.
155 William Street, Corner Ann Street.
289 Sixth Avenue, At 18th St. (near 19th St.)

STORES IN BROOKLYN:
104 Flatbush Ave. (near 5th Ave. and 5th St.)
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STORES IN NEW JERSEY:
Jersey City, 22 Newark Ave., Near Cooper Pl.
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YONKERS STORE:
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The Gendron Roadster
The Greatest Bicycle Value on the market to-day.
\$22.50 Cash
An extremely well built and strong wheel, yet light in construction. The extension of the handle bars, may be folded up and is equipped with non-slip tires and of tools. This value is special for this sale only.

Iver Johnson Bicycles On Easy Payments

Golf Balls

All Well-Known Makes
\$2.95
To any one mentioning this ad.
These new regulated balls in absolutely perfect condition—guaranteed to give as good service as new balls.

The "Davega" TENNIS OUTFIT

A Reg. \$2.95
Special at \$2.45
Complete of a regular \$2.50 Davega guaranteed "Waterproof" Tennis Outfit, with 5 balls. Racquet in oval shape with open throat. Double construction, corked and reinforced frame. Other Racquets 40c to \$12.

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Two-piece suits in solid gray, black and leather.
Flexible Sole Bathing Shoes
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Temperature and temper, in Summer, are first cousins. Cool clothes help to keep the mental thermometer from boiling; and are necessary in country and town. We have them, appropriate for both places—cool in fabric, cool in making; thin materials, skeleton or quarter lined. Prices are not the least comfortable part of them—we are glad to have you see for yourself how many dollars more you'll have to pay in other stores for the same quality.

The Group of Suits at \$16.75, For Instance

contains serges, flannels, homespun, cassimere, worsteds; quarter, half and fully lined. Other good Summer Suits at \$14.75 to \$25.00.

Two-Piece Suits—Coat and Trousers

Palm Beach Cloth, \$8.25
Natural, tan and gray; plain and belted backs; as well tailored as woolen suits.
Mohair and Homespun, \$12.75
Silk, \$17.50; White Flannel, \$18.00

Golf Suits, \$22.50 and \$29.75
White Flannel Trousers, \$3.95 to \$6.50
Gray Flannel Trousers, \$3.95
Separate Golf Knickerbockers, \$4.95 and \$5.95
Sport Coats, \$8.75 to \$12.75
Motor Dust Coats, \$1.49 to \$11.75
Second floor, Hat Street.

Men's Wash Silk Shirts at \$3.59

There's a good deal of solid luxury in feeling and appearance, in these reasonably priced Silk Shirts. Pure silk, save for a cotton warp that makes for greater service. Pretty stripes, on white grounds—many good combinations. Negligee style, with turn-back soft cuffs. Sizes 14 to 17. Street floor, East Building.

W-h-o-o! Straw Hat Weather!

Unnecessary for us to remind you of it, but this is intended to call your attention to that second Straw Hat which you will probably be needing before Sept. 15 rolls around. Keep in mind that we have a large stock and our prices always compare most favorably.

Sailors in plain and fancy braids, \$1.50 to \$3.00
Soft Straws in a variety of shapes, \$1.50 to \$3.00
Panamas and Leghorns, \$2.95 to \$7.00
Sport Hats and Caps, white felt or duck, Palm Beach cloth, Venetians, 48c to \$2.95
Ounce Crush Hats and Cloth Auto Hats, 48c to \$2.95
Street floor, Men's Shop, East Building.

Cool Clothing for Boys

The past ten days have impressed upon us the need of cool clothing. Active boys who romp and play just as much when the thermometer hovers around 80 as they do when it lingers in the neighborhood of 40, should be dressed comfortably. Washable garments are the most practical—they give good service, are cool to wear, and can be made clean.

Washable Norfolk Suits

Made of firm khaki and tan crash, in sizes 7 to 17 years, \$2.95
Made of fine white duck, in sizes 7 to 14 years, \$3.48
Made of "Cool Cloth" in tan and gray shades, with two trousers, in sizes 7 to 15 years, \$4.95 and \$6.95

Sport Blouses, 59c
In all-white and fast color striped materials. Sizes 6 to 18 years.
Washable Knickerbockers, \$1.29
White duck and khaki. Full cut, in sizes 7 to 17 years.
Washable Hats, 49c
Made of khaki, gray crash, white duck and tan "Beach Cloth," in smart blocks. Also at this price—White Duck Tams. Second floor, Lexington street, East Building.

Dainty Pink Abrast Corsets In 3 Qualities at \$1.98

Pink stripe coutil, the low bust top finished with pink satin ribbon binding. As dainty a Corset as a particular woman could wish to wear. Every bit in the qualities that would regularly be \$3. Its lines are splendid for the average figure.

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Of handsome pink brocades in an elastic top model with medium hip length.
Her Majesty Corsets At 98c and \$1.49
Excellent models of pink batiste with elastic waist-line.
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Offer models for the average figure; medium low bust and long hip.
Pretty Brassieres That Are Well-Fitting At 49c, 59c, 98c
Of batiste, with front and back yoke of lace; all-over embroidery with lace yoke and bottom band of lace; of pink batiste with yoke and bottom band of Cluny lace. Second floor, East Building.

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Visit our stores now. This great sale enables you to select your outfit at a wonderful saving. Should you desire credit, we will make terms especially easy for you. Convince yourself by comparing that, whether you buy for cash or on credit, that

Our Prices Always the Lowest

Accounts Opened FROM \$5 TO \$5,000
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\$1.50 a Week Delivers 3 Room Outfit \$98
All Ready to Start Housekeeping.

PURCH ROCKERS. Reg. Price \$3.50. Made from natural pine, upholstered in plush. 1.98 Cash or Credit.

REED ROCKERS. Reg. Price \$3.50. Plush woven reed, upholstered in plush. 3.98 Cash or Credit.

Victrolas and Gramophones From \$15 to \$350
You may own an account with any Talking Machine and include your selection of Records at the regular cash price, and pay in small weekly or monthly payments.

This \$35 Victor Victrola Outfit
Consisting of \$25 Victrola, \$10 Gramophone, \$10 Worth of Records. (Your Own Selection.) Pay \$1 on Delivery and the balance 50 Cents a Week. No Shipment with Victor Goods.

TO OUR CUSTOMERS
Whether you want to buy on cash or on credit, if you have closed it, you may add whatever you want to your account at the sale prices.

Four-Piece Genuine Oak Dining Room Suit (Golden Finish) Reg. Price \$140. This suit is not an example of the new dainty, but a classic of the great era. The chairs have genuine leather seats and backs. The table is made of solid oak, with a claim at \$5.49 each and the area chair at \$7.94.

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To put strength into her nerves and color into her cheeks.

There can be no beautiful, healthy, rosy-cheeked woman without iron. The trouble in the past has been that when women needed iron they generally took ordinary medicine from which a stomach and a few nerves were often corroded. The trouble in the past has been that when women needed iron they generally took ordinary medicine from which a stomach and a few nerves were often corroded.

NOTE: NUTRATED IRON, recommended above by Dr. Ferdinand King, can be obtained from any good druggist with an absolute guarantee of success or money refunded. It is dispensed in this city by all good druggists.

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NORTH RIVER SAVINGS BANK
CHARTERED 1866
31 W. 34th St., bet. 5th and 6th Aves.
10th SEMI-ANNUAL DIVIDEND
A dividend has been declared of THREE AND ONE-HALF PER CENT. per annum and will be credited to depositors on all sums of \$5.00 and upward on the first day of July 1st, 1917, on sums of \$10.00 and upward on and after July 15, 1917.
Money deposited on or before July 10 will draw interest from July 1, 1917.
Run open 10 A. M. to 3 P. M. Mondays, 10 A. M. to 2 P. M. Saturdays, 10 A. M. to 12 M. CHARLES ROHE, President. GEORGE T. CONNETT, Sec'y & Treas. HERMAN F. DIETMANN, Asst. Treas.

Union Dime Savings Bank
40th Street and 6th Avenue
An interest dividend (11th) on all sums deposited on or before July 1, 1917, will be declared at the rate of Three and One-Half Per Cent. per annum.
Money deposited on or before July 10 will draw interest from July 1, 1917, on all sums deposited on or before July 1, 1917.
ALEX. F. W. KINMAN, President. GEORGE T. CONNETT, Sec'y & Treas. HERMAN F. DIETMANN, Asst. Treas.

18TH SEMI-ANNUAL DIVIDEND
Union Square Savings Bank
A DIVIDEND has been declared for the six months ending June 30, 1917, on all deposits on or before July 10, 1917, at the rate of FOUR PER CENT. per annum.
Money deposited on or before July 10 will draw interest from July 1, 1917, on all sums deposited on or before July 1, 1917.
ALEX. F. W. KINMAN, President. GEORGE T. CONNETT, Sec'y & Treas. HERMAN F. DIETMANN, Asst. Treas.

SAVINGS BANKS.

EXGELSIO SAVINGS BANK
The Trustees have declared a dividend of FOUR PER CENT. per annum on all sums of \$5.00 and upward on the first day of July 1, 1917, on sums of \$10.00 and upward on and after July 15, 1917.
Money deposited on or before July 10 will draw interest from July 1, 1917, on all sums deposited on or before July 1, 1917.
Accounts can be opened by mail. Booklet, "Banking by Mail," sent free. WILLIAM J. ROYCE, President. JOHN C. GREGG, Secretary.

23rd St. 6th Ave. CITIZENS' SAVINGS BANK
The Trustees have declared a dividend of FOUR PER CENT. per annum on all sums of \$5.00 and upward on the first day of July 1, 1917, on sums of \$10.00 and upward on and after July 15, 1917.
Money deposited on or before July 10 will draw interest from July 1, 1917, on all sums deposited on or before July 1, 1917.
Accounts can be opened by mail. Booklet, "Banking by Mail," sent free. WILLIAM J. ROYCE, President. JOHN C. GREGG, Secretary.

Dollar Savings Bank
2808 Third Avenue.
Interest credited July 1st, at the rate of FOUR PER CENT. per annum on all sums of \$5.00 and upward on the first day of July 1, 1917, on sums of \$10.00 and upward on and after July 15, 1917.
Money deposited on or before July 10 will draw interest from July 1, 1917, on all sums deposited on or before July 1, 1917.
GEORGE E. EDWARDS, President. WM. M. KERN, Treasurer.

SAVINGS BANKS.

The Bouery Savings Bank
128 and 130 BOWERY.
NEW YORK, June 11, 1917.
A semi-annual dividend at the rate of THREE AND ONE-HALF PER CENT. per annum has been declared and will be credited to depositors on all sums of \$5.00 and upward on the first day of July 1st, 1917, on sums of \$10.00 and upward on and after July 15, 1917.
Money deposited on or before July 10 will draw interest from July 1, 1917, on all sums deposited on or before July 1, 1917.
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SEND FOR BOOK OF GEMS
\$25.00 1 Weekly
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